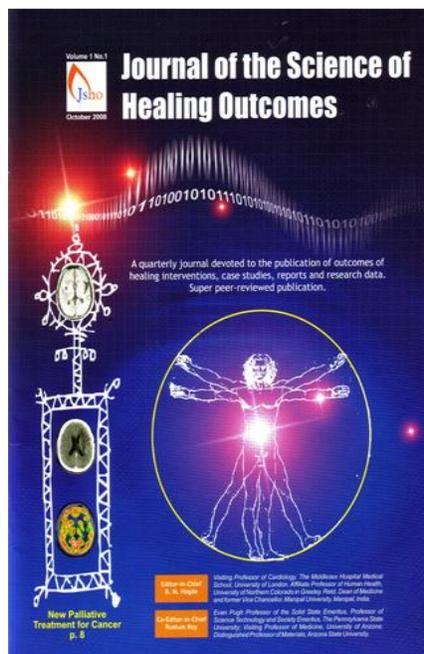


AN AVANT-GARDE MEDICAL JOURNAL FOR HUMANISTIC SOCIAL MEDICINE-I V.SUNDARAM

Knowledge is proud that he has learned so much.

Wisdom is humble that he knows no more—William Cowper (1731-1800).



Front cover of first issue of JSHO

My friend and internationally known diabetologist **Dr. C.V.Krishnaswamy, Head of the Diabetology Department, VHS Centre, Adyar in Chennai** recently gave me the first issue of a journal called **JOURNAL OF THE SCIENCE OF HEALING OUTCOMES, (JSHO)** edited, published and printed in Mangalore by Professor B.M.Hegde. **Dr.C.V.Krishnaswamy is one of the distinguished members of the Editorial Board of JSHO. Professor B.M.Hegde is the visiting Professor of Cardiology, The Middlesex Hospital Medical School, University of London.** He is also the Affiliate Professor of Human Health, University of Northern Colorado in Greeley in USA. He was formerly Dean of Medicine and Vice Chancellor of Manipal University, Manipal.

Professor B.M.Hegde is a great social and cultural activist in the field of holistic healing and medicine in the world today. When he recently met me at Chennai, he gave me the following messages with clear conviction based on his own vast and rich experience in varied fields of medicine, teaching, education and public administration for a life time:

“Whosoever would be a man must be a non-conformist.”

“This is the worst pain a man can suffer: to have insight into much and power over nothing.”

“It is characteristic of wisdom not to do desperate things.”

I am not therefore surprised that he has teamed up with Professor Rustum Roy to start an innovative journal called JOURNAL OF THE SCIENCE OF HEALING DISEASES (JSHO) dedicated to holistic and humanistic healthcare of oppressed, suppressed and suffering humanity. As an outstanding public speaker, he often brings out the dirty features of the sickness of society today—particularly western society and its pernicious impact on Indian Society— its anti-human professional floppiness, its intellectual exhaustion, moral decadence, social discontent and medical failures. He is of the view that all this sickness of society can be traced to its dependence on a system of medical ideas that work against man’s true identity.

The Co-Editor-in-Chief Professor Rustum Roy is Evan Pugh Professor of the Solid State Emeritus, Professor of Science Technology and Society Emeritus, The Pennsylvania State University. Besides he is also the Visiting Professor of Medicine, University of Arizona and Distinguished Professor of Materials in Arizona State University, in USA. **Rustum Roy (born July 3, 1924) is a materials scientist, science policy analyst, advocate of interdisciplinary education and alternative medicine, and science and religion.**

Professor Rustum Roy cannot be described by any professional label. He has interwoven throughout his 60 year career both world-class science and active participation in reforming theology and the practice of religion. **He is at once a distinguished research scientist and a social activist, a societal reformer and a champion of whole person healing (or CAM).** Rustum Roy’s work has been recognized by his election to five separate National Academies of Engineering/Science: of the U.S., Sweden, India, Japan, and Russia. He has had the Order of the Rising Sun with Gold Rays conferred on him by the Emperor of Japan.

Now what has made **Professor B.M.Hegde and Professor Rustum Roy** start this innovative and path-breaking journal called **JSHO**? In my view, they have started this journal taking note of the most acute problem confronting humanity today: **The overwhelming pressure of professional inhuman indifference bordering on wickedness, half-baked knowledge, unchallenged reign and rule of both voluntary and involuntary ignorance in the vital field of holistic medicine and health care—**

now rapid, now mercurial but mostly sluggish and indomitable as an inevitable avalanche—all these forces have the omnipotent power of the most violent nuclear bomb to depress, if not wholly obliterate the power and influence of the most exalted revolution in the spheres of knowledge and wisdom (*not only in the field of medicine and healthcare but in all the fields of knowledge and wisdom in the world as a whole*) taking place in the whole world today and their practical human application.

Medicine has been defined as the art or science of amusing a sick man with frivolous speculations about his disorder, and of tampering ingeniously, till nature either kills or cures him. The disease and its medicine are like two factions in a besieged town; they tear one another to pieces, but both unite against their common enemy, **NATURE**. **Aristotle (384 BC – 322 BC) in his *Nicomachean Ethics*** said it for all time when he said: “**Knowing what is right does not make a sagacious man**”. **As great scientists and practioners of holistic medicine, Professor Hegde and Professor Rustum Roy are of the firm view that accurate knowledge ought to be the basis of correct medical opinions and that the want of it makes the opinions of most people in the medical profession of little value for the medical/spiritual relief and welfare of battered humanity.**

We are told that we are living in an Age of Knowledge Revolution. Knowledge Revolution refers to a global-scale paradigm shift in all spheres of knowledge that many compare to the agricultural and industrial revolutions in the 18th and 19th centuries. This revolution today is about a fundamental socio-economic change from adding value by producing things which is, ultimately limited, to adding value by creating and using knowledge which can grow indefinitely. The nature of the final form of the Knowledge Revolution is not yet known, but it will be very different from the industrial society from which it emerged. **Both Professor Hegde and Professor Rustum Roy want their new avant-garde journal (JSHO) to lead and show the way in the field of a new and much needed Knowledge Revolution in the field of field of holistic preventive and curative medical care and public health.**

In the year 2000, **FRIENDS OF HEALTH** was formed to combine the ‘**WISDOM OF THE AGES**’ together with the ‘**POWER OF MODERN SCIENCES**’ to advance ‘**HUMAN HEALING**’. The objectives of this group/organization have been defined as follows:

- **To bring together the many, tiny, institutional manifestations of such ‘WHOLE PERSON HEALING’ approaches.**
- **To collect world class physical scientists/engineers with several open-minded partners into a real community.**
- **To scout the world for the most outstanding, validated, general principles or clusters of devices or strategies which healed human beings.**
- **To get the ‘WORD ABOUT WHOLE PERSON HEALING’ out to the world via the internet and traditional media.**

Several outstanding scientists have joined **THE FRIENDS OF HEALTH SCIENCE ADVISORY COMMITTEE**. Partnering with similar groups located in Washington—

Citizens for Health and The National Foundation for Alternative Medicine—Friends of Health have formed the first “Cooperative” of ‘**WHOLE PERSON HEALING**’.

JOURNAL OF THE SCIENCE OF HEALING OUTCOMES (JSHO) was announced after the meeting of the **Friends of Health, Md.USA in 2005**. The following photograph shows the team of editors who were present on that occasion in USA.



Among the Editors present on the occasion were (L to R) Prof. B.M.Hegde; Hans Peter Duerr, Emeritus President Max Planck Institute, Munich, Germany; Professor Joie Jones, Professor of Radiology and Radio-biology; University of California in Irvine; Professor Rustum Roy

What is the Mission Statement of JSHO? JSHO is part of a new system of medical care delivery for the common good of human kind, using the superb emergency care of modern medicine joined to the duly authenticated epidemiologically by proven healing outcomes in many of the complementary systems of medicine in the world, which have stood the test of time, to do the most good to most people most of the time.

In the first issue of the journal, the **Aims Of the Journal (JSHO)** have been clearly defined as follows:

1. **To publish such of those novel studies backed by scientific data where human healing outcomes have been significant, irrespective of the system of medical care used.**
2. **To use a ‘SUPER PEER REVIEW’ system that improves upon the conventional ‘PEER REVIEW’ system that has been declared *insufficient even by the Courts in the US*, apart from their futility in going deep into the house keeping details of the studies concerned.**
3. **The author(s) of any study for publication should have had a good reputation in the scientific community in his/her area of expertise by having published several research papers in indexed journals in the past.**
4. **To allow even young scientists of promise to have their work published as long as they have a qualified scientist as their sponsor who vouches for the authenticity of the study.**

5. To have an Editorial Board that is sufficiently broad based to include specialists, not only in the various medical care delivery arena but also those leaders in the hard sciences and humanities, to be able to guide the destinies of the journal and to provide the ‘SUPER PEER REVIEW’ support.
6. To make the journal more readable for the interested public with relevant poems and annotations to highlight really novel progress made in the field of human wellness and illnesses.
7. To occasionally publish outstanding in vitro studies that give credence to human healing outcomes.
8. To evolve as we go based on the feedback we get from our users and friends.

The Editor-in-Chief Professor B.M.Hegde in his brilliant editorial titled **Reductionism to Holism, *The Flip-flop Science of Modern Medicine*** has appositely observed: “While there are more than forty thousand bio-medical journals, why one more? The answer would be that *‘knowledge advances not by repeating known facts, but by refuting false dogmas’* of which there are millions in the present bio-medical sciences of reductionism. Karl Popper would be happy that we are embarking on a journey to give the healing sciences of all hues and colour scientific validity by authenticating their healing strategies. This would pick the wheat from the chaff to be included in the main stream of a judicious integrated system of healing, which becomes affordable and safe. The new science of **HOLISM IN HEALING ARTS** needs a mouthpiece, the present journal (JSHO).”

Herman Hesse (1877-1962) in his famous novel *Siddhartha* said: “*Knowledge can be communicated, but not wisdom. One can find it, live it, be fortified by it, do wonders through it, but one cannot communicate and teach it.*” Both Professor Hegde and Rustum Roy are spiritually aware of the message of Herman Hesse. And yet because of their total commitment to the maximum welfare of the maximum number in the field of holistic health care and wholesome healing, they want to communicate new, fresh and quite often unknown ideas to the world at large in a useful manner through their new journal (JSHO).

(to be continued...)